



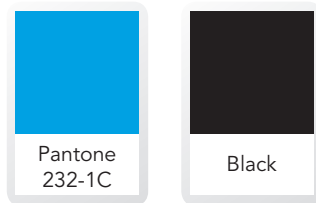
Manuale di applicazione del logo

SDJ logo application manual

01 | Il nuovo logo / The logo

I colori istituzionali / Institutional - corporate colours

COLORI ISTITUZIONALI



C 100
M 10
Y 0
K 0

K 100

R 0
G 149
B 219

R 0
G 0
B 0



02 | Font utilizzata Used font

Il carattere del logo SDJ è stato completamente ridisegnato durante la progettazione del brand.

This SDJ font is original and created ad hoc for the brand.



03 | Versione negativa del logo Negative version of the logo



04

Versione monocromatica del logo

Monochrome version of the log

Versione monocromatica negativa del logo

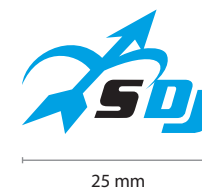
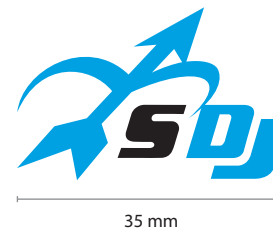
Negative monochrome version of the logo



05 | Dimensioni minime del logo Minimum size of the logo

Per mantenere leggibilità e lettura, il logo SDJ non può essere rimpicciolito oltre i 11 mm.

To maintain legibility and reading, the SDJ cannot be made smaller than 11 mm.



Caratteri da utilizzare nei documenti esterni Sagitter

Fonts to use in external documents Sagitter.

La family font da utilizzare è il Myriad Pro nelle sue possibili declinazioni, come illustrato qui a fianco.

The family is the font to use Myriad Pro in its possible variations, as shown at left.

Myriad Pro Light Condensed

Myriad Pro Light Condensed Italic

Myriad Pro Condensed

Myriad Pro Condensed Italic

Myriad Pro Semibold Condensed

Myriad Pro Semibold Condensed Italic

Myriad Pro Black Bold Condensed

Myriad Pro Bold Condensed Italic

Myriad Pro Black Condensed

Myriad Pro Black Condensed Italic

Myriad Pro Light

Myriad Pro Light Italic

Myriad Pro Regular

Myriad Pro Italic

Myriad Pro Semibold

Myriad Pro Semibold Italic

Myriad Pro Bold

Myriad Pro Bold Italic

Myriad Pro Black

Myriad Pro Black Italic

Myriad Pro Light SemiExtended

Myriad Pro Light SemiExtended Italic

Myriad Pro SemiExtended

Myriad Pro SemiExtended Italic

Myriad Pro Semibold SemiExtended

Myriad Pro Semibold SemiExtended Italic

Myriad Pro Bold SemiExtended

Myriad Pro Bold SemiExtended Italic

Myriad Pro Black SemiExtended

Myriad Pro Black SemiExtended Italic

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