

# EXPRESSION EXP

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PROEL GROUP COMPANY

## ITALY - LA VERSILIANA THEATRE: AXIOM FOR THE MUSICAL "RENT"



Once again the curtains have closed on "La Versiliana Festival".

Rock-Pop musical "RENT - No day but today" by director Paolo Ruffini, produced by "Nido del Cuculo", closed the long series of shows scheduled at the festival in Marina di Pietrasanta, Tuscany.

The plot tells the story of a group of young, penniless artists and musicians who try to survive, create and work, while some of them have to deal with AIDS in their daily routine. Some act, some write songs, some film documentaries among every day problems in a city that is so huge it becomes alienating.

On stage there was a Proel Axiom chosen by Alessandro Fava's Music Service of Livorno, which included:

- 14 AXIOM AX3210P modules
- 10 EDGE121SP Subwoofers
- 7 Powersoft K10 amplifiers
- 1 Proel DSO26 digital processor
- 4 EDGE15CXPB monitors

The show is a version of Jonathan Larson's famous

musical inspired by Puccini's Bohème. It's a great exciting project with 17 actors-singers-dancers, 6 musicians and whose organization and production staff includes some of Italy's best performers under the artistic direction of Claudia Campolongo.

«The original version of this musical showed on Broadway for 12 straight years», Sound Designer Giuseppe Porcelli explains. «Those who know it are aware that its technical features make it absolutely unique. The plot's dynamics require the right mix between a band composed of a drum set, a bass guitar, two electric guitars, one acoustic guitar, a pad, a keyboard and a piano and 18 performers wearing either cardioid or omnidirectional DPA microphones. Love songs, acted scenes and veritable rock tunes alternate continuously and require for the audio system to adapt perfectly and homogeneously to the musical's varying dynamics. Proel's Axiom System's performance proved to be excellent even indoor, in its stacked configuration. EDGE121SP subs proved to be very supple in the bass section, and allowed us not to turn the event in a rock concert. EDGE15CXPBs, which we used as

front fill, gave us excellent coverage for the first rows. At the same time, they allowed us to move the sound image to the singers on stage, an opportunity we would have hardly had, had we hung the system on the outer stage wings or had we used smaller front fills. This set up was mounted by Fabio Gagliotta, stage sound engineer and P.A. man of the event, while I aligned and equalized it with the SATLive software».

Under the artistic direction of Claudia Campolongo, the casting includes Alessandro Arcodia (VJ on MTV, host of "TRL-On the Road", and extraordinary singer in R. Cocciante's "Romeo and Juliet"); Beatrice Baldaccini (Il Favoloso Mondo di Patty), Marco Gandolfi Vannini ("Footloose"), Elisa Marangon ("Robin Hood"), Gianluca Spatti ("Chorus Line"), Andrea "Ciro" Ferraro ("Dè Rocky Horror") in the main roles, working side by side with a virtuous ensemble: Silvia Contenti ("Robin Hood"), Ada Doria ("Welcome to the machine"), Silvia Lemmi, Matteo Franchi, Letizia Legnaioli, Arianna Signorini, Luca Ricci and Filippo Sassano.

La Versiliana theatre



Proel Axiom



Proel EDGE Subwoofers



Axiom arrangement

