

EXPOSITION EXP

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PROEL GROUP COMPANY

ARAB EMIRATES: AXIOM AND LIGHTING INSTALLATIONS AT THE FAMILY FOUNDATION THEATRE

In Abu Dhabi, in the United Arab Emirates, the Family Foundation has chosen Proel's Axiom array system and professional Lighting systems.

The Family Foundation was founded in 2006. It is a public non-profit organization with an independent legal, financial and administrative profile.

As its program states, its objective is to "stimulate the development of the family, to prepare it for the challenges the future will bring". Among its activities, the Foundation periodically organizes lectures and debates on themes concerning the institution of the family, such as the development of women's rights or health programs.

One of Proel's distributors for the United Arab Emirates, Orient Electronic, which was asked to provide the technical outfit for the Foundation Theatre, was oriented toward professional systems that could ensure high quality performance and a design that could match the style of the location.

In detail, they installed 6 Proel Axiom AX2265P modules + 2 AX1115SP modules, driven by 4 Proel HPD3400-PFC amplifiers; that configuration was completed by a Proel DSO480 processor and by a Proel M16USB Mixer.

The choice for lights and stage lighting privileged a series of Proel professional solutions: PLFT50PCN theatre fixtures and PLHT575PF25 and PLHT575PF30 profile lights, controlled by 136 DMX channels from a Proel PLBR256MH3 professional desk.

«This installation, designed with great competence and professionalism by Orient Electronic, was for what can be defined as a strategic institutional location», Hasna Nahdi, Proel's Sales Area Manager explained. «As the Emirate of Abu Dhabi is the main financial hub for the United Arab Emirates' projects, this installation represents an important springboard to consolidate and increase the sales of Proel professional systems in this region, in accordance with the company's expansion plan for these Countries».



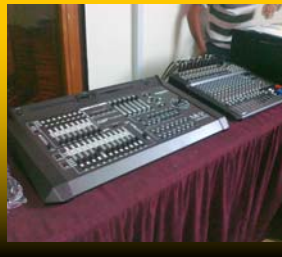
The Theatre



Axiom Modules



Proel Mixer



Proel Amplifiers

